

Subject: TEST: Alan, Think You Could Be A Darn Good Copywriter?

Date: Wednesday, September 7, 2022 at 4:09:50 PM Mountain Standard Time

From: Alan Tarr

To: alan@writelikeamadman.com

BIZMAD Trending Story

More Gen X, Y, And Millennials Than Ever Are Opting For Careers, Or Side Gigs, As Copywriters

Freelancers *Averaging \$81,748/year* (Source: Glassdoor)



Because Ideas & Talents are not bound by geography, nor hemmed in by walls

It's no secret that our economy is in a major shift to a work-from-anywhere lifestyle - and copywriters are leading the way

Now, before you get ahead of yourself, quit your job, and head for the (virtual) Elysian Fields of copywriting...there is one caution. Newly minted copywriters cannot expect to cash in at the average compensation until they've built their portfolios and client-base.

The other side of the coin is, that with experience, professional copywriters earn well beyond the average. And there are thousands of good writing jobs posted every week for every writing skill level.



If you like to write and want to get into a “work when-you-want, from where- you-want” lifestyle, copywriting could well be your answer. You could opt for a full-time gig, create your own business, or grab a little "side hustle". As your experience and work product grow, so will the price you command.

Alan Tarr, Founder of Write Like A Madman University, and Master Copywriter says, “It’s been my experience that it’s best to first educate yourself as a copywriter so you can hit the ground running, and be miles ahead of those who try to go it alone, without know-how, solid learning, or certification.”

FUN FACT - 40% of Millennials currently freelance. 60% of freelances wouldn't take a traditional job. (GLASSDOOR)

Grab More Information FREE

Get this 29-page report on the current "state of the copywriting biz" by clicking the red button below.





>>> CLICK HERE <<< Get Your FREE Copywriting Report

Subject: TEST: Alan, Think You Could Be A Darn Good Copywriter?

Date: Wednesday, September 7, 2022 at 4:13:19 PM Mountain Standard Time

From: Alan Tarr

To: alan@writelikeamadman.com



**FROM: Alan Tarr, Master Copywriter
Author, Speaker, Educator, Coach**

Because Better Writing = Better Results

Are You Qualified To Be A Professional Copywriter?

**Trained Copywriters Are In Demand, Can Work From Anywhere,
And Make Darn Good Money**

Hello Alan,

Let's make this short and sweet.

Lots of people want to be copywriters for various reasons:

- You can often work from anywhere
- You'll join a highly respected and well-paid profession
- Make great use of your creative talents
- Be challenged, be successful, and have fun

But not everyone has the "copywriting gene".

Find Out If You Have What It Takes

Take this Free, Self-Scored, Copywriting Aptitude Test.

- 9 Questions
- Self-Scored - no one else sees your answers
- Get free bonus report

Click below to download - and you're on your way.

Take this Opportunity; it might Change Your Life

Here's to your success,



Get Your FREE Copywriting Aptitude Test

Alan Tarr, Master Copywriter & Founder

[Write Like A Madman University](#)

[SEE ALL WLAM U Social Sites](#)

P.S. – Don't miss this free opportunity. If you've ever even thought of being a professional copywriter for print, digital, radio, TV, etc, take this test.

Subject: TEST: Contact.FirstName, Something To Help You from Alan Tarr

Date: Wednesday, September 7, 2022 at 4:25:39 PM Mountain Standard Time

From: Alan Tarr

To: alan@writelikeamadman.com

Hello Alan,

I'm writing to you today because you're my follower, connection, or friend – and I think I have something that can help you.

As you probably know, my passions are copywriting and marketing. So I know that the **essence of marketing is your marketing message, and the essence of your message is copywriting.**

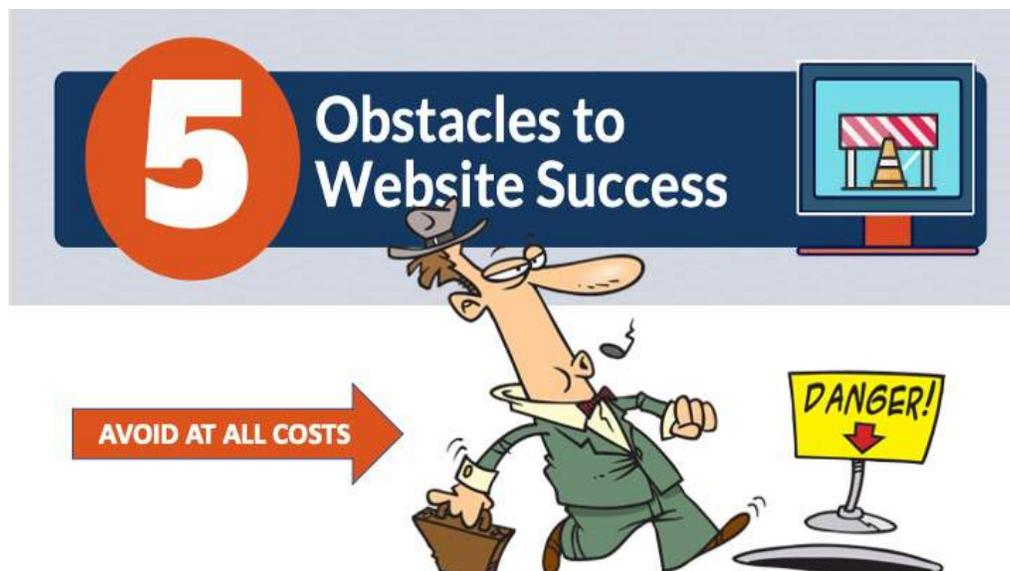
I believe that in "**How To Write Copy**" by **Write Like A Madman University**, I have created one of, if not the best, all-inclusive, program of copywriting and marketing courses on the internet.

From time to time, I will be sending you articles, infographics and other **Free Information** from "How To Write Copy" to help you...

- Boost your copywriting skills...and
- Increase your business or non-profit revenue without increasing your marketing budget.

So, let's get started.

Today's Free Download



[CLICK HERE TO DOWNLOAD](#)

BTW - If copywriting and/or marketing isn't your cup of tea, coffee, or even cocoa, please pass this download on to friends who might be helped by it. They'll thank you for it – and so will I.

Learn and Prosper,



A handwritten signature in blue ink that reads "Alan". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Alan Tarr, Founder and Dean

[Write Like A Madman University](#)

[SEE ALL MY SOCIAL PAGES](#)

Subject: TEST: " ~Contact.FirstName, THEY SAID I WAS CRAZY..."

Date: Wednesday, September 7, 2022 at 4:08:59 PM Mountain Standard Time

From: Alan Tarr

To: alan@writelikeamadman.com

**"They said I was Crazy
when I Fired my pricey
consultants and said I'd
write my Website, Emails,
and Ads myself..."**

**But when the
Results Came In..."**



I never thought I'd be a competent Copywriter.

Other than school term papers, I had never written anything before. Was I crazy to risk my business by trying to do it myself? Crazy like a fox.

You see, I learned that no one, not even a professional consultant, knows my business better than I do.

My Consultant Conundrum

I was tired of paying two to three thousand dollars a month for consultants who delivered little – except opinions, so when a friend told me about "How To Write Copy" by Write Like A Madman University, I checked it out.

Finally, something to help small business owners like you and me, with our most important marketing function: creating powerful, compelling messages for websites, ads, emails, social media, etc. "WLAM U" gave me eight comprehensive, original, multi-media courses and tutorials in Copywriting, Marketing, and Website Strategy along with seven toolboxes stuffed with over 310 helpful Videos, Audios, Guides, Checklists, Templates, Case Studies, Infographics, Articles, and more.

Write Like A Madman University helped me take what was in my head and in my heart, and turn it into amazingly powerful marketing messages with precise communication strategies.

And Here Is The Best Part...You'll Have A Head Start

After I gave my consultants the boot, and put into practice what I learned, my ROMI (Return on Marketing Investment) started to climb and climb.

Now, I keep going back to the hundreds of original items for a quick brush up or to add even more advanced techniques and skills to my arsenal. I even get personal coaching from the Master Copywriter who wrote everything on the site - and he put my consultants to shame! To think I did all this for a whole year for a *fraction* of what I was paying the consultants for just *one month*.

I think all small business owners owe it to themselves to at least check out [Write Like A Madman University](#) and download their free Information Package.

Editor's Note: Here are two great (and Free) ways to learn more...

[Download your Free "NO OBLIGATION" Information Package](#)

[Now, you can sit in on the first video session of WLAM U's signature copywriting course *Write Like A Madman and Make Money Like Crazy.*](#)]

[Unsubscribe](#)

How To Write Copy by Write Like A Madman University
4848 East Cactus Road
#505-527
Scottsdale, Arizona 85254
United States

Subject: TEST: Alan, Boost Your Career, Business, Agency, or Non-Profit with Copywriting Skills

Date: Wednesday, September 7, 2022 at 4:08:19 PM Mountain Standard Time

From: Alan Tarr

To: alan@writelikeamadman.com



I Trained Thousands In The Techniques and Secrets of the World's Best Copywriters...Now It's Your Turn

Hello Alan,

You've been hearing from me for years. Many of you attended my SCORE, Chamber, or AMA workshops. I've consistently made the argument that, "If you want greater success, copywriting is the most beneficial skill you can acquire in our marketing-based economy.

Is Copywriting For You?

Do any of these describe you?

- I'm looking to Copywriting for a career change or a lucrative Side Gig.
- I run a small business or non-profit and I know learning **How To Write Copy** will bring better results from my website, landing pages, and email campaigns.
- I have a J.O.B. and I understand that Copywriting is one of the top two skill sets employers most prize and reward.
- I hire younger copywriters and would like them to have access to solid, online. fundamental and advanced copywriting techniques.

Learning **How To Write Copy** can change your life or business like it changed mine.

Now You Can Benefit From These Techniques - Affordably

I have helped over 3100 aspiring copywriters and business/non-profit leaders with my consulting, coaching, seminars, and books since 2002. Now, with my original, multi-media, **Online Copywriting Courses**, I can help you, too.

With your permission, I'd like to send you my **free, "No Obligation Information" package** with all the details, and then, if you wish, we can schedule a short, personal phone call to determine your goals and answer any questions you might have.

Download your free information Package by clicking on the red button, below.

Learn and Prosper,



A handwritten signature in blue ink that reads "Alan". The signature is written in a cursive style with a long horizontal stroke at the end.

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Alan Tarr, Master Copywriter & Founder, [Write Like A Madman Univ.](#)

[SEE ALL WLAM U's SOCIAL PAGES](#)

P.S. - Did you know that How To Write Copy by Write Like A Madman University has 8 Courses and Tutorials & 7 Loaded Toolboxes...Over 310 individual learning experiences? It's true!

"I know Write Like A Madman University copywriting courses have helped me become a better writer. I know because 1) I'm getting more clients, and 2) Alan's constructive criticism of my writing has turned into praise. I got it...just like he said I would." [Jack Eberenz, Franway.com]

Subject: TEST: Alan, Business Owners and Managers: Learn How Good Copywriting Can Increase Sales
Date: Wednesday, September 7, 2022 at 4:37:20 PM Mountain Standard Time
From: Alan Tarr
To: alan@writelikeamadman.com



**FROM: Alan Tarr, Master Copywriter
Author, Speaker, Educator, Coach**

Because Better Writing = Better Results

Superior writing on your websites, landing pages, and email campaigns **increases your Clicks and Sales**

Hello Alan,

This is Not A Claim - It's A Fact

- 77% of small business websites, landing pages, and email campaigns LOSE customers because of ineffective and often sloppy writing.
- The prestigious Wharton School of the University of Pennsylvania found that your marketing message was the MOST important factor in marketing success – more than money, and more than media.
- Business Owners and Managers who can write professional marketing messages and place them on the page in a logical thought sequence, are far more likely to be an over-achiever rather than an under-performer.

Because Better Writing = Better Results

"How To Write Copy" by Write Like A Madman University

Now, learning professional copywriting can be easy and fun. You get access to 8 online courses and tutorials and 7 loaded toolboxes (over 310 learning experiences) INCLUDING **Radical WebPower** - The First Real Change in Website Strategy Since The Stone Age.

Plus, you can even choose to have me as your personal, on-call coach.

Get Your Free No Obligation Information Package

Yes, It Works!

And I give you my personal 100% satisfaction guarantee.



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"How To Write Copy" Is Perfect For Non-Profits, Too

"I've been a member of Write Like A Madman University for some years now. I love it. Alan's Copywriting Courses are great for NPOs because they provide the How and the Why, not just the What." [Josh Kravitz, ExtraGood - Atlanta GA]

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P.S. - Since 2002, I have trained thousands of aspiring copywriters, business owners, and non-profit leaders in the **The Techniques of the World's Best Copywriters**. Now, with the online University, I can help you succeed, too.

"Alan's quick tips, newsletters, Twizdoms, and Copywriting Courses

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