

Alan Tarr's

HOW TO WRITE COPY



MARKETING & COPYWRITING COURSES

The Ability To Use The Right Words,
and the Right Images, in the Right Order,
is your **Million Dollar Advantage!**

8 ORIGINAL COURSES & TUTORIALS

+ 7 Loaded Toolboxes at Write Like A Madman University

Written by Master Copywriter, Alan Tarr

Because Better Writing = Better Results

[Download Your "No Obligation Information" Package](#)



Writing Good Copy

- Become a great copywriter by learning the techniques and secrets of the world's best copywriters.
- Learn with Master Copywriter Alan Tarr when you enroll in Write Like A Madman University™.
- Develop professional copywriting skills that advance your career and grow your business.



Copywriting And Psychology

- Write and psychologically structure your websites, emails and ads to achieve more sales.
- 77% of business websites are under-powered. Activate our unique Web-Power templates.
- Learn the right changes to make and create a huge difference in your success.



Email Marketing

- Create dynamic emails with subject lines and messages that get read!
- Use call-to-action templates that boost clicks and sales.
- Access real emails while learning from their successes and mistakes.



Content Strategy

- Content is king because it works.
- Learn to use creative copywriting in Blogs, Newsletters, Reports, Advertisements and Websites.
- Get instant access to a comprehensive online library with consistent and focused educational material.



Copywriting Skills

- Our graduates educate, inform and influence.
- Whether writing for clients or your own business, the Copywriting skills you learn here embrace the essence of marketing.



Creative Copywriting

- Copywriting is an art form blended with science; our courses show you how to best combine them.
- Writing good copy takes time. Our multi-media courses, guides, templates and formulas are designed to channel creativity as well as enhance your existing skills.

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Blessing Okon

2022-10-18



He's the best copywriter I've met so far. Write Like A Madman just like the name implies, you can't read his article and not have the desire to write



Brian Day

2022-09-20



I hired Alan to write copy for my website home page to attract more engagement. He exceeded my expectations in every aspect of the project! Alan was prompt in



John Boyens

2022-06-22



Write like a Madman University is an unbelievable marketing resource for Copywriters serving small to mid-sized businesses. There are courses and tutorials

Google rating score: 5 of 5, based on 17 reviews



TUITION FEES & ENROLLMENT

- Enrollment includes all Courses, Toolboxes, Tutorials, Guides, Templates, Checklists and Case Studies.
- Our team of dedicated professionals stand ready to help select the best University Membership for you.
- When you enroll in Write Like A Madman University we're there for you! Have a question? Email us. Need one-on-one coaching? We love to Help!